



Company Profile

Allied Investments & Housing (P) Ltd., a veritable giant in real estate, primarily caters to the residential housing and commercial complex development markets. Allied has spent close to two decades revolutionizing innovation and entrepreneurship - providing customers with the products they need where they need them. A long list of satisfied customers and more than 5 million SQFT of built-up area across South India bear testimony to Allied's success in building mutually beneficial long-term relationships with all its customers, suppliers and stake holders to help the company fulfill its commitments over the years.

Business Situation

Allied had relied upon a manual system to manage its documents and was heavily dependant upon physical files containing valuable documents, records, project applications, payments, transactions, customer relations , Tracking of Materials etc.,. Data entry and material management related to construction projects continued to be handled manually using physical files and Excel spreadsheets. Experiencing problems such as incomplete client information, untraceable accounts and the lack of an effective mechanism to address customer queries, the company decided to step into ERP to automate all the major business activities related to Construction.

Business Challenges

Despite the widespread use and acceptance of desktop computing, instant information access, and mobile communication devices, an integrated technology solution often takes a backseat to fly-by-wire business management in the Construction industries.

Back-office operations, with its assortment of accounting, human resources, and purchasing applications, tracking the material management flow is often the last thing on the minds of Construction Company executives when they are rushing to complete multimillion – dollar construction projects. Typically, it is the responsibility of the business managers, rather than the IT managers, to complete these mega projects on time and within the budget. They are tasked with finding the most efficient use of such widely divergent resources as excavation equipment on the one hand to collaboration-centric project management systems on the other.

Project management is another area in which Construction companies have been searching for a blueprint that works for both



executives and subcontractors who may have adopted different systems for planning and tracking a project. In some cases, Company needs to share data by passing around hardcopy spreadsheets and project schedules. Often, this approach leads to version control issues, resulting in loss of control that may lead to project delays and become headache to the company.

Integration is a challenging problem that has tormented businesses for many years. Enterprise Resource Planning (ERP) systems are enterprise-wide systems that automate all of a company's business processes and replace legacy systems, integrating all departments and functions across a company in a single computer system that runs off a single database so that the various departments can more easily share information and communicate with each other.

Business Solution

An integrated Microsoft Business Solutions Navision was a decision-by choice. Allied Investments & Housing (P) Ltd achieved improved performance and efficiency together with streamlined operations. Navision is a fully integrated set of software modules that combine ease of use with rapid access to information. Navision provides the following key solutions to Allied Investments & Housing (P) Ltd-

- ❖ Microsoft Navision is like “One - Stop- Shop “ solution for all the business Complexities
- ❖ Navision enabled consolidation and automation of Allied's operations across all of their businesses simplify workflows and achieve greater efficiencies by eliminating duplicated work
- ❖ Clear and Automation of Procure to Pay Strategy
- ❖ Greater Scalability
- ❖ Stronger Technology Partner network
- ❖ Provide the visibility required to coordinate multiple projects, sites, and business lines, suppliers, subcontractors and companies own labor and equipment
- ❖ Manage and control operational and financial risk and reporting
- ❖ Coordinate the scheduling and use of suppliers and subcontractors in projects, and measure their performance over time



Business Benefits

- ❖ Reduced Costs
- ❖ Increased Revenues and Customer base
- ❖ Efficiencies enable better Decisions
- ❖ Gain Insight into business
- ❖ Sharpen competitive edge with smarter, faster decision making
- ❖ Faster Financial closing of Accounts.
- ❖ Comprehensive and Timely Reports
- ❖ Help each employee drive the success of business.
- ❖ Enhance productivity
- ❖ Connect with employees, customers and partners.
- ❖ Enhance customer satisfaction and differentiate your business

Construction Vertical Solution – Features

- ❖ Estimate accurate landed costs for purchased materials.
- ❖ Estimate and track project costs
- ❖ Improve in Estimation of accurate project costs
- ❖ Manage asset acquisition and maintenance.
- ❖ Efficient project schedules
- ❖ Track project activity and progress
- ❖ Track and control project costs against budget
- ❖ Provide accurate project financial information
- ❖ Procure and manage labor resources and subcontractors
- ❖ Ensure adherence to delivery dates
- ❖ Streamline the construction supply chain
- ❖ Manage and report customer delivery performance
- ❖ Manage long lead times
- ❖ Calculate material requirements
- ❖ Cater for flexibility in design during the life of the project



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